

HERSHEY

THE HERSHEY COMPANY

2026 PREBOOK

3.29.26 - 5.2.26



PHILADELPHIA



ROCKVILLE



TAMPA, FLORIDA



FARMINGDALE



CHICOPEE

RETAILER DEAL!

SAVE
\$8⁰⁰

ON 48CT
COUNTER UNIT

ONE BAR HERSHEY CHOCOLATE
/REESE'S COUNTER UNIT 48CT

ITEM #5

FARMINGDALE	3009848
CHICOPEE	768218
PHILADELPHIA	411583
ROCKVILLE	664904
TAMPA	COMING SOON



24CT PB LOVERS INSPIRED
PROTEIN STANDARD BAR

24CT DOUBLE CHOCOLATE
FLAVORED PROTEIN BAR



DISTRIBUTION: JUNE 1 2026 |
NO RETURNS OR REFUSALS

S-10 | M-2



JOLLY RANCHER FREEZE
DRIED MIXED BERRY POUCH 3.10Z

ITEM #5

FARMINGDALE	
CHICOPEE	771782
PHILADELPHIA	
ROCKVILLE	
TAMPA	

S-1



RETAILER DEAL!

SAVE
\$4⁰⁰

ON FREEZE DRIED
MIXED BERRY
POUCH



PHILADELPHIA

ROCKVILLE

TAMPA, FLORIDA

FARMINGDALE

CHICOPEE

DISTRIBUTION: MAY 18 2026 |
NO RETURNS OR REFUSALS

ASK YOUR SALES CONSULTANT FOR MORE INFO

theNCD.com