

2026 SPRING + ALL LIVE SHOWS

TRADE SHOW SPONSORSHIP OPTIONS

DIAMOND

TRADITIONAL

- › Logo on sponsorship banners
- › Logo on Show Totebag
- › Brand placement throughout show in multiple formats
- › Insider inclusion on thank you page to our sponsors

EXPERIENTIAL

- › Lunch sponsorship with signage - **ALL NON FLORIDA SHOWS**
- › **GRAND** prize raffle item acknowledgment at our popular spin-to-win
- › Golf cart signage (Tampa)

DIGITAL

- › Brand placement on registration screens and locations throughout the show
- › 5-10 Pre and post show retailer email communications
- › 1 SMS/text message day of show to retailers with your custom message

\$8,500

\$20,000

COMMIT TO ALL 3 SAVE \$5,500!

PLATINUM

TRADITIONAL

- › Logo on sponsorship banners
- › Logo on Show Totebag
- › Brand placement throughout show in multiple formats
- › Insider inclusion on thank you page to our sponsors

EXPERIENTIAL

- › Lunch sponsorship with signage (**only** with multi-show commitment) Your choice: **TWO** Non-Florida shows
- › **MEGA** prize raffle item acknowledgment at our popular spin-to-win
- › Golf cart signage (Tampa)

DIGITAL

- › Brand placement on registration screens and locations throughout the show
- › 5-10 Pre and post show retailer email communications

\$4,500

\$13,000

COMMIT TO ALL 3 SAVE \$500 + GET 2 LUNCH SPONSORSHIPS

GOLD

TRADITIONAL

- › Logo on sponsorship banners
- › Logo on Show Totebag
- › Brand placement throughout show in multiple formats
- › Insider inclusion on thank you page to our sponsors

EXPERIENTIAL

- › Lunch sponsorship with signage (**only** with multi-show commitment) Your choice: **ONE** non-Florida show
- › **MAJOR** prize raffle item acknowledgment at our popular spin-to-win
- › Golf cart signage (Tampa)

DIGITAL

- › Brand placement on registration screens and locations throughout the show
- › 5-10 Pre and post show retailer email communications

\$3,500

\$9,500

COMMIT TO ALL 3 SAVE \$1,000 + GET 1 LUNCH SPONSORSHIP

SILVER

TRADITIONAL

- › Logo on sponsorship banners
- › Insider inclusion on thank you page to our sponsors

EXPERIENTIAL

- › **MINOR** prize raffle item acknowledgment at our popular spin-to-win

\$1,500

\$3,500

COMMIT TO ALL 3 SAVE \$1,000

SPRING SHOW ONLY

SECURE YOUR SPRING TRADE SHOW SPONSORSHIP OPTIONS TODAY

3 SHOW COMMITMENT

BENEFITS:

- MONETARY SAVINGS!
- PRIORITY PLACEMENT
- NO FINANCIAL RISK: STILL BILLED AT SHOW DATE NOT UPFRONT

ALA CARTE PER SHOW MARKETING SUPPORT

SMS TEXT MESSAGE

Reach attendees directly on the day of the show with one sponsored SMS text message! Your brand messaging will be featured in an exclusive text alert sent to all show attendees—driving traffic to your booth, spotlighting a show deal, or announcing a giveaway in real-time.

\$400

ONLY 20 SLOTS AVAILABLE

BOOTH MARKETING

Stand out and drive traffic with our Booth Marketing Package—an easy, turnkey solution to help you make a strong impression on the show floor. We handle the design and printing of custom signage to highlight your brand, product features, show deals, or giveaways.

Includes:

- Professionally designed and printed 18"x24" foam core sign
- Your choice of promo themes: "Show Special," "New Item Launch," "Ask Us About..."
- Floor or tabletop easel (on loan for day of show)

\$350

TAMPA VENDOR DAY

DIAMOND \$5,000

Tampa Vendor Day extensive visibility both Tampa + Pensacola locations

PLATINUM \$2,500

Tampa Vendor Day visibility both Tampa + Pensacola locations

APRIL 30 2026

Sign up in the Remarkable Portal, <https://vendor.thencdtradeshow.com/> questions email Stacey Mazzella: smazzella@thencd.com