

JANUARY

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30	31					

JANUARY

12/26-1/29 **"The Insider" Dates**
 1/17 **NCD Insider March Ads Due**
 1/26-1/28 **Tobacco Plus Expo | Vegas**

Start Planning Now!

■ 3/17 St Patricks Day

APRIL

S	M	T	W	T	F	S
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APRIL

TBD **NCD Trade Show**
 3/27-4/30 **"The Insider" Dates**
 4/18 **NCD Insider June Ads Due**

Start Planning Now!

■ 6/1 Olive Day
 ■ 6/4 Cheese Day
 ■ 6/5 Donut Day

FEBRUARY

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27	28					

FEBRUARY

1/30-2/26 **"The Insider" Dates**
 2/14 **NCD Insider April Ads Due**

Start Planning Now!

■ 4/26 Pretzel Day

MAY

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MAY

5/1-5/28 **"The Insider" Dates**
 5/16 **NCD Insider July Ads Due**
 5/24 **Sweets & Snacks | Chicago**

Start Planning Now!

■ 7/6 Fried Chicken Day
 ■ 7/7 World Chocolate Day
 ■ 7/18 Ice Cream Day
 ■ 3rd Wed in July Hot Dog Day
 ■ 7/20 Lollipop Day
 ■ 7/21 Junk Food Day

MARCH

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27	28	29	30	31		

MARCH

2/27-3/26 **"The Insider" Dates**
 3/15-3/16 **NECSEMA Expo | Springfield, MA**
 3/21 **NCD Insider May Ads Due**

Start Planning Now!

■ 5/5 Hoagie Day
 ■ 5/17 Walnut Day

JUNE

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26	27	28	29	30		

JUNE

TBD **NCD Trade Show**
 5/29-6/25 **"The Insider" Dates**
 6/20 **NCD Insider August Ads Due**

Start Planning Now!

■ 8/4 Chocolate Chip Day
 ■ 8/6 Beer Day
 ■ 8/31 Trail Mix Day

REMINDER: SPONSORSHIPS AVAILABLE, CONTACT MARKETING@THENC.D.COM

JULY

S	M	T	W	T	F	S
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JULY
 6/26-7/30 **"The Insider" Dates**
 7/18 **NCD Insider September Ads Due**
 7/28 **PCA | Premium Cigar Event Vegas**

Start Planning Now!

- 9/13 Peanut Day
- 9/29 Coffee Day

OCTOBER

S	M	T	W	T	F	S
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30	31					

OCTOBER
 TBD **NCD Trade Show**
 9/25-10/29 **"The Insider" Dates**
 10/1-10/4 **NACS | Vegas**
 10/17 **NCD Insider December Ads Due**

Start Planning Now!

- 12/4 Cookie Day
- 12/9 Pastry Day
- 12/15 Cupcake Day
- 12/28 Chocolate Candy Day

AUGUST

S	M	T	W	T	F	S
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21	22	23	24	25	26	27
28	29	30	31			

AUGUST
 7/31-8/27 **"The Insider" Dates**
 8/22 **NCD Insider October Ads Due**

Start Planning Now!

- 10/13 M&M Day
- 10/28 Chocolate Day
- 10/31 HALLOWEEN

NOVEMBER

S	M	T	W	T	F	S
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20	21	22	23	24	25	26
27	28	29	30			

NOVEMBER
 10/30-11/26 **"The Insider" Dates**
 11/15 **NCD Insider January Ads Due**

Start Planning Now!

- 1/13 Gluten-Free Day
- 1/18 Gourmet Coffee Day
- 1/19 Popcorn Day
- 1/23 Pie Day
- 1/27 Chocolate Cake Day

SEPTEMBER

S	M	T	W	T	F	S
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18	19	20	21	22	23	24
25	26	27	28	29	30	

SEPTEMBER
 8/28-9/24 **"The Insider" Dates**
 9/19 **NCD Insider November Ads Due**

Start Planning Now!

- 11/3 Sandwich Day

DECEMBER

S	M	T	W	T	F	S
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11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

DECEMBER
 11/27-12/31 **"The Insider" Dates**
 12/20 **NCD Insider February Ads Due**

Start Planning Now!

- 2/7 Bubble Gum Day
- 2/9 Pizza Day
- 2/14 Valentine's Day
- 2/26 Pistachio Day

REMINDER: SPONSORSHIPS AVAILABLE, CONTACT MARKETING@THENCD.COM