



LIVE BAIT PROGRAM

| ITEM # | PRODUCT | WORMS PER CUP | CASE PACK | SHELF LIFE | CASE COST | UNIT COST | RETAIL COST | GROSS PROFIT % |
|--------|---------------|---------------|-----------|---------------------|-----------|-----------|-------------|----------------|
| 423566 | NIGHTCRAWLERS | 18 | 12 | 4-6 Weeks at 38-42° | \$ 30.04 | \$ 2.50 | \$ 4.19 | 40% |
| 411009 | BIG RED WORMS | 30 | 12 | 6-8 Weeks at 38-42° | \$ 30.04 | \$ 2.50 | \$ 4.19 | 40% |



YOU'LL RECEIVE A FREE:

Custom 4 cu.ft. Refrigerator • 24"x18" Lawn Sign • POS Kit of Cling Signs

Please allow 2-3 weeks for delivery of the refrigerator and initial order.

Available in open stock starting:

NEW CUSTOMERS RETURN CONTRACT TO:

OUR WORMS CATCH FISH OR DIE TRYING!

PRODUCT GUARANTEE!

Please call DMF Bait @ 800-332-2248
for any live bait issues.

PREBOOK